

II. Specification

Please replace Specification Paragraph [0003] with the following replacement Paragraph [0003].

[0003] A wide variety of important and valuable activity in a range of industries is carried out on the internet or on other networks by individuals for their own benefit and/or on behalf of employers or other individuals or groups. This activity occurs when a connection is established between a device, such as a personal computer running a browser that is operated by an individual who is connected to the internet, and a resource on the internet, such as a website. These activities have achieved, or have exhibited a great potential to achieve the reduction and/or elimination of substantial costs, inefficiencies and inconvenience associated with many interactions and other activities involving individuals that otherwise involve face to face interactions in any industry ranging from sales presentations to educational activities. These activities ~~that~~ may involve a single individual navigating resources, such as websites, for a variety of reasons. However, in many contexts, the remote nature of the connection process presents the question of whether a particular individual who is connected to a resource is adequately identified in accordance with resource requirements, if any, and whether the individual is actually present, attentive and engaged in the desired activities, such as viewing specific content being displayed on the website or other resource that is designed to entice the individual to strengthen the relationship between the individual and the resource and to encourage individuals to make a purchase of a specific product or service, whether the purchase takes place during that particular accumulation session, within a certain period of time after the termination of the accumulation session or at any point that is specified by the resource.